



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

ROSENBERGER JOINS HALLSTAR AS DIRECTOR, CORPORATE DEVELOPMENT

New position to build and expand growth opportunities

August 12, 2008 — Chicago — David L. Rosenberger was named Director, Corporate Development, of The HallStar Company. In this new position, Mr. Rosenberger will support the global growth opportunities for existing products, new technologies, and potential acquisitions.

“Our company has enjoyed substantial growth in the polymer additive and personal care markets, including our revolutionary new ingredients that enhance sun care protection” said John Paro, CEO of The HallStar Company. “David Rosenberger has the experience and the vision to help us identify and evaluate our global market opportunities to take us to higher levels of performance.”

Mr. Rosenberger served more than 28 years at Dow Chemical in a number of critical business development roles, starting with marketing and advancing through global business development of new technologies, strategic planning, and mergers & acquisitions. Most recently he held the position of Vice President, Corporate Development, for a start-up company in California, which marketed new catalyst technology to the life sciences, specialty chemical, and polymer industries.

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The HallStar Company is one of Chicago's industrial success stories. The firm has a dozen affiliates and subsidiary companies, one almost one hundred years old. The company develops and manufactures specialty chemicals and markets them worldwide. The major markets the company serves include: Polymer materials (rubber, plastics, adhesives, coatings, etc.) and personal care and hygiene.

About The HallStar Company

The HallStar Company, based in Chicago, is a privately held corporation whose group companies focus on providing innovative solutions for their customers, and whose global network of distributors, representatives, and facilities span six continents. HallStar Innovations Corp., the group's research and development affiliate, has developed more than one hundred U.S. and international patents and applications. *Right Chemistry ... Positive Solutions*

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