



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**CRAIG BONDA RECEIVES
2010 SOCIETY OF COSMETIC CHEMISTS AWARD**

June 14, 2010 — Chicago — The Society of Cosmetic Chemists (SCC) selected Craig Bonda of The HallStar Company and his co-authors — Anna Pavlovic, HallStar; and Kerry Hanson and Chris Bardeen, both of University of California-Riverside — for the SCC Award for their paper titled, “Improving Sunscreen Photostability by Quenching the Singlet Excited State.” The Award, sponsored by Rhodia Novacare, honors the Best Paper presented at the SCC Annual Scientific Meeting held each December in New York City.

Bonda’s podium presentation showed how quenching the singlet excited state provides a much faster way to slow or even prevent ultraviolet (UV)-filter degradation in sunscreens. He presented scientific evidence that a new photostabilizer developed by HallStar, Ethylhexyl Methoxycrylene, does in fact quench the singlet excited states of certain UV filters, resulting in significant increases in the ability of sunscreens to protect skin against damaging UV radiation.

HallStar is noted for its groundbreaking photostability technologies. The company offers a variety of ingredients that personal care formulators need to provide photostable sun protection products that prevent sunburn and protect against long-term damage from sun exposure.

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About The HallStar Company

The HallStar Company, based in Chicago, Illinois, is a privately held corporation whose group companies focus on providing innovative chemical solutions for their customers in more than 50 countries across six continents. HallStar Innovations Corp., the group's research and development affiliate, has developed more than one hundred patents.

Right Chemistry...Positive Solutions

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PHOTO CAPTION:

From left: Pascal Herve, Rhodia Novecare; Craig Bonda, HallStar; and Robert Lochhead of the University of Southern Mississippi and president of the Society of Cosmetic Chemists.

Photo courtesy of the SCC.