

HAIR OLÉOBOOSTER®

Protection against sun and heat damage
Allows maintenance of hair color and radiance

Micro-structured oily extracts stabilized by Oléo-éco-extraction patented green process

NATURAL PROTECTOR AGAINST HEAT DAMAGE

Hair aspect, color and radiance should be protected from the heat of the hair dryer or straightener and from the UV sun's rays. Without protection, hair becomes dehydrated, devitalized, brittle and dull. Thanks to its antioxidants vectorized by the selected oil, Hair Oléobooster® helps to preserve hair from heat damage.

ORIGINAL SOURCE FOR HAIR PROTECTION

Tamarind and Shikakai have been used since hundreds of years by Indian women to protect and nourish their hair because these plants are rich in powerful antioxidants.

Coconut oil^[1] is a natural oil rich in MCTs (Medium Chain Triglycerides) like lauric acid, that have a high stability. MCTs have a high affinity with hair proteins because of their low molecular weight and linear molecular chains.

They are able to penetrate more quickly and deeply inside the hair fiber than long chain fatty acids.

^[1] Effect of mineral oil, sunflower oil, and coconut oil on prevention of hair damage. Aarti S. Rele and R. B. Mohile, Journal of Cosmetic Science (2003) 54, 175-192.



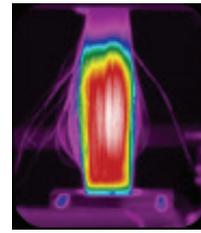


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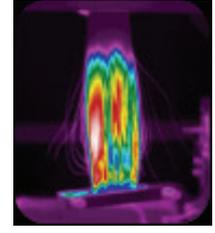
PROVEN THERMO-PROTECTIVE EFFECT

Hair temperature, after a unique application of 3% Hair Oléobooster® cream, is measured on 10 natural hair locks from European origin and compared to a placebo cream.

A significant hair thermo-protective effect of the cream with 3% Hair Oléobooster® is demonstrated. The evolution of **hair temperature is reduced by 8.6°C** immediately after 1 minute of hair dryer and **by 4.3°C**, 1 minute after the end of drying (versus placebo).



Placebo:
neutral cream

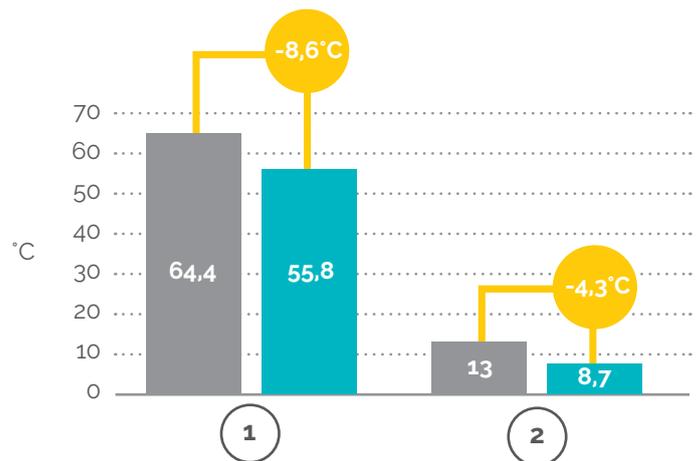


3% Hair Oléobooster®
in the same neutral cream

Evolution of the hair locks temperature

- Neutral cream
- **3% Hair Oléobooster®** in neutral cream

- 1 Immediately after drying - To
- 2 1 min after the end of the drying - To



BOOSTER OF YOUR HAIR CARE

On the basis of the above test, a **dose of 3 % of Hair Oléobooster®** increases the protection of the hair fiber from external aggressions like heat or sun's rays.

TECHNICAL AND REGULATORY DATA

INCI NAME: Cocos Nucifera Oil (and) Acacia Concinna Fruit Extract (and) Tamarindus Indica Fruit Extract

RECOMMENDED DOSE: 1% - 100%

RECOMMENDED pH: 4 - 8

SOLUBILITY: Liposoluble

FORMULATION: In the fatty phase before emulsification and directly in anhydrous formulas (hair care, hair serum, hair mask...). It can be used pure as active hair oil.

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SAFETY & GUARANTEE

NO

Cytotoxic
Phototoxic
Irritant
Allergenic

GMO
Additive
Preservative
Phthalate
Chemical &
Microbiological pollutant

FREE

+

APPLICATIONS

- HAIR CARE : CREAM, BALM, OIL, SERUM
- HAIR MASK
- SHAMPOO
- SPECIFIC TREATMENTS FOR DAMAGED HAIR

